SPNX BRD TEMPLATE

Business Requirements Document

A 7-section template for scoping a software application built by SPNX. Designed to take 20 minutes to complete and 48 hours to scope.

PROJECT NAME	DATE
PREPARED BY	COMPANY
CONTACT EMAIL	NDA STATUS Signed / Pending / Not yet

WHAT HAPPENS NEXT

Within 48 hours of receiving a completed BRD and a signed NDA, you receive back: a target architecture, a security plan, a deployment topology, commercials, and a delivery timeline — written for a business reader, not a developer.

SECTION 1

The Application

1.1 One-line description

What does this application do, in one sentence?

1.2 Problem it solves

What is broken today, and for whom?

1.3 Why now

What changed? A regulatory deadline, a customer commitment, a board mandate, a competitive move?

SECTION 2

Users & Scale

2.1 Primary users

Job title, department, where they sit (inside your company, your clients, your clients' clients).

2.2 Other user types

Admin, customer, partner, regulator, auditor — anyone else who logs in.

2.3 Expected users

At launch, in year 1, and in year 3.

2.4 Tenant count

If SaaS sold to external clients, how many client organizations buy a seat?

2.5 Geographic reach

Countries, regions, regulatory jurisdictions.

SECTION 3

What It Does

3.1 Must-have features at launch — five features, in priority order.

1

2

3

4

5

3.2 Top 3 workflows — one sentence each, start to finish.

1

2

3

3.3 Nice-to-have features — anything that can wait until v2.

SECTION 4

Data, Documents & Integrations

4.1 Data sources

Where does data come from? Databases, files, external APIs, manual entry.

4.2 Systems to integrate

CRM, ERP, accounting, identity provider, messaging — anything else.

4.3 Document types handled

PDF, Excel, Word, structured JSON, scanned images, audio.

4.4 Data volumes

Records, transactions, or documents per month. A rough number is fine.

SECTION 5

Security, Compliance & Audit

5.1 Regulatory frameworks

SOC 2, GDPR, HIPAA, RBI, SEBI, ISO 27001, PCI-DSS, anything else.

5.2 Data sensitivity

PII, PHI, financial, client confidential, intellectual property, regulated content.

5.3 Identity requirements

Single sign-on, multi-factor authentication, customer-managed identity provider.

5.4 Customer security expectations

Will buyers run an InfoSec review? Demand a pen test report? Require specific certifications?

SECTION 6

Timeline, Budget & Existing Artifacts

6.1 Target launch date

6.3 Indicative budget range

Or write 'open' if you'd rather see what we recommend.

6.2 Hard deadlines

Regulatory, board-committed, customer-promised, conference demo.

6.4 What exists today

Working prototype in an LLM, wireframe, Figma, code repo, or nothing yet.

6.5 File handoff

Links to mockups, repos, demos. NDA signed before any code changes hands.

SECTION 7

Success

7.1 90-day success

What does the application need to do, for whom, by day 90?

7.2 12-month success

How will you know this investment paid off in year one?

WHEN YOU'RE READY

Send the completed document to **hello@spnx.com**. Within 48 hours of receiving a signed NDA, you receive back a target architecture, a security plan, a deployment topology, commercials, and a delivery timeline — a number you can defend in a board meeting.